

15 January 2011

Dear Alumni,

Hand in Hand We March On  
Towards a Bright Future for HSSC

The year 2010 was an important milestone for HSSC. Looking back at the first decade of the millennium, we find that, with globalization and the rapid advances in information technology, communication between people is no longer impeded by geography. Networking has become a *sine qua non* of daily life and in the work place. Undoubtedly, the age of networking and interaction has arrived.

The second decade of the millennium is also shaping up to be an important time for HSSC as it celebrates its 30<sup>th</sup> anniversary. Even though the school has encountered many difficulties in its past, HSSC, following closely its motto of “Broad Learning, Earnest Practice”, has been able to offer an all-round business education for our students through the years. In 2011, HSSC, with its continuous desire to advance itself, established Hang Seng Management College, which offers several full-time four-year Bachelor Degree Programmes and other post-secondary programmes to meet the needs of Hong Kong society.

Today the number of our alumni has grown to more than 10,000. The school, together with a group of enthusiastic alumni, has established a Preparatory Committee For Alumni Affairs. The goal is to help our alumni to establish a wide and strong alumni network through a series of activities. Our motto is: “Hand in hand, we march on towards a bright future for Hang Seng”.

With the rapid developments in information technology, social networking has become increasingly prevalent in our society. Our alumni spent an important part of their life at Hang Seng and they have many things in common. We plan to bring them together and engage them in dialogues on their lives and work experiences. This will be beneficial to all. Armed with the progressive and triumphant Hang Seng spirit, we will march forward for a better tomorrow together.

Our goal is to establish an extensive alumni network, and the work has already begun. In November of last year we held a mock internship interview exercise at the school. We were delighted and encouraged by the large turnout (134 in total) of our alumni

and their friends who volunteered their services. Their backgrounds might be different, but they were all very enthusiastic and participated fully. They gave a lot of valuable opinions to our students, and at the same time they were able to extend their personal network in their meeting with fellow alumni.

We are enthused by the success of the mock internship interviews. However, we also know that in order to promote alumni affairs, we need the support of the alumni themselves. We therefore urge their full and active participation in all alumni undertakings. Besides placement activities (such as the mentor scheme), various projects are being planned to promote friendship and networking. In these gatherings, our alumni could recall with fondness their wonderful life at HSSC in the past years and share the happiness of their lives today, and they could also keep abreast of their alma mater's plans of future development.

Please visit [http://alumni.hsmc.edu.hk/alumni\\_reg.php](http://alumni.hsmc.edu.hk/alumni_reg.php) and leave us your contact so that we could keep you informed of the latest news of our activities. We also welcome your opinions on alumni affairs.

A Happy New Year to all.

H S Chui  
President

Kenneth Leung  
Convener, Alumni Affairs Preparatory Committee